

BARCELONA CAMPS USA

MEDIA KIT 2014



BARCELONA CAMPS



COMING SOON:



Mailing Address: Barcelona Camps USA • 2629 Foothill Blvd. #224 • La Crescenta, CA 91214

www.BarcelonaCamps.com | (818) 306-8225 | info@barcelonacamps.com





BARCELONA CAMPS USA

MEDIA KIT 2014

CONTENT

About FC Barcelona Camps / Mission Statement Page 2

Testimonials Page 3

About the Trainers / Camps / Coaches Page 4

Corporate Sponsorship Page 5

Logo (Specs / Copyrights / Trademarks) Page 6



BARCELONA CAMPS USA

MEDIA KIT 2014



About

Founded in 2011 by Frank Bagheri, Barcelona Camps USA's first soccer camp was held in Glendale, California. In 2013 the camp expanded into eight cities in five States -- California, Oregon, New York, Texas, and Washington

Each Elite Fantasy camp is limited to 45 players.

Age Group: 7 - 15

Price per player: US \$695

Website: www.BarcelonaCamps.com

Corporate Office:

Frank Bagheri

President of Barcelona Camps USA

Frank.Bagheri@BarcelonaCamps.com

Tel.: (818) 306-8225

Media Contact:

Harry H.

PR Director

FCBPR@BarcelonaCamps.com

Tel.: (818) 470-2836

Mission Statement - The FCBescola model

The **FCBescola** is a soccer school model based on FC Barcelona's philosophy whose main objective is the integral training of the students. This training is based on two basic ideas:

1. Teaching the players the basics of soccer so they can successfully face up to the sporting challenges they might face in the future.
2. Transmitting the values that represent FC Barcelona: tolerance, respect, solidarity, comradeship, citizenship and integration.

The camp follows the training methods the youth teams of the club, which consist of a series of progressive exercises related to each stage or level of education.



HIGHLIGHT -- U.S. Team Picked to represent the USA for Barcelona Tournament in 2014

Two teams of 10 players has been picked to represent the USA at the 2014 Torneo FCBescola, the Easter tournament in Barcelona. The team includes Michaela Ferrario, the only girl named to the team, and Felipe Schwartz, who traveled from Sao Paulo, Brazil, to participate in the New York camp.

Almost 1,000 youth players participated in the Official FC Barcelona Soccer Camps USA's eight-city tour and caught the eyes of coaches from FC Barcelona's La Masia and FCBescola.



BARCELONA CAMPS USA

MEDIA KIT 2014



**Values which
Inspire a following.**



Testimonials

Thank you for the most wonderful experience for my son Leo. Leo, age 8, recently attended your elite soccer camp in Los Angeles.

Leo traveled from New York to California for this experience. It clearly was worth the effort! I have just been reunited with Leo. His smile is ever-present. His passion for the game has been lifted to new heights.

Thank you for a soccer experience like none other. -- *Sarah T.*

"Good evening!!! I just wanted to take a moment to express my gratitude to all of you for making my son Tristian's week at the Barcelona Camp an amazing success!!! He can't wait to do the winter camp. :)" -- *Brittany P.*

"Your camp has far exceeded our expectations and my son is very thankful for the opportunity to participate in such an excellent program - Cheers!" -- *Christina M.*

"We have attended tens of clinics and the San Antonio Barcelona Clinic was by far one of the best! Very technical and to see all of it come together at the end when they scrimmaged.....awesome!" -- *Sarah C.*

"Excellent camp thus far, Eduardo is learning a great deal and very excited to be a part of this wonderful experience...creating memories each day!" -- *Manny F.*

"Thank you so much! Glad you offered the camp here this year and hope you come again next year. My son loved it!" -- *Melissa G.*

"FC Barcelona camp in New York. Great experience!" -- *Reem E.*

"Thanks staff & coaches! Great week." -- *Barbara G.*

"In all my years of being involved with the "Beautiful Game", this is the first camp I have EVER seen that EVERYONE, regardless of age, gender or skill level is pushed their absolute limits." -- *Frank B.*

Transmitting the values that represent FC Barcelona...

Tolerance

Respect

Solidarity

Comradeship

Citizenship

Integration

Mailing Address: Barcelona Camps USA • 2629 Foothill Blvd. #224 • La Crescenta, CA 91214

www.BarcelonaCamps.com | (818) 306-8225 | info@barcelonacamps.com



Page 3

BARCELONA CAMPS USA

MEDIA KIT 2014



Since 2011
1000 +
Players have joined
Barcelona Camps
USA

In these cities:
Danville, CA
Denver, CO
Glendale, CA
Los Angeles, CA
New York, NY
Portland, OR
San Antonio, TX
San Jose, CA
Seattle, WA

2015 Coming soon to :
CANADA

About the Camps

Each participant will receive a full Nike Soccer Kit including a Camp Jersey, one pair of Shorts, one pair of Socks and a Ball.

1. The FCBEscola Coaches:

FCBEscola provides highly trained coaches to all **FCB** official camps throughout the world.

Coaches from **FCBEscola** who conduct the camp will bring the FC Barcelona training to us for one week.

We are not talking improvement. We are talking transformation.

2. The Players Camp:

The Elite FC Barcelona Fantasy Camps are conducted exclusively by FC Barcelona Coaches. The camp will consist of a maximum 45 players per time slot. Each time slot will have players of a similar age. Players will then be separated into three groups for exclusive training with the Barcelona coaches. Elite Fantasy Camp age range is 7-15 years old.

3. The FC Barcelona Coaches Clinic:

The FC Barcelona Coaches Clinic are conducted exclusively by FC Barcelona Coaches. Coaches of any level or age are welcome to attend. You will receive an 8 hour session with classroom and on-field training for. You will learn the FC Barcelona methodology from coaches that implement it every day at the FCBEscola and La Masia. The registration fee for the clinic is \$200. You will also have the rare privilege to be on the field with the coaches during the Elite FC Barcelona Fantasy Camps and study the training first hand.



FCB
© OFFICIAL LICENSE
FCBESCOLA

Mailing Address: Barcelona Camps USA • 2629 Foothill Blvd. #224 • La Crescenta, CA 91214

www.BarcelonaCamps.com | (818) 306-8225 | info@barcelonacamps.com



Page 4

BARCELONA CAMPS USA

SPONSORSHIPS 2014



**Have you seen or
heard about us on...?**

**Time Warner Cable •
Charter Cable •**



Follow us...



*All graphics, production costs, shipping to and from camps are not included in prices mentioned above and will charge sponsor beforehand. Sponsor provides all graphics and materials. Barcelona Camps USA cannot be held responsible for delays, omissions, errors, loss of material beyond its control.

CORPORATE SPONSORSHIP:

Online Banners (www.BarcelonaCamps.com)

Starting @ \$750 per month (limited to one sponsor, per banner)

Choice 1:	"Leader board"	Size: 726px x 90px	DPI: 72
Choice 2:	"Skyscraper"	Size: 160px x 600px	DPI: 72
Choice 3:	"Footer"	Size: 726px x 90px	DPI: 72
40K max file size			

eBlast

Starting @ \$350 per email blast (limited to two sponsors, per email blast)

Choice 1:	"eBlasts"	Size 600px x 90px	40K max file size
-----------	-----------	-------------------	-------------------

Camp Banners (On-Site)

Starting @ \$550 per city (up to 4 banners per sponsor, per city)

Choice 1:	Size: 3 feet (h) x 8 feet (w)	\$550
Choice 2:	Size: 3 feet (h) x 10 feet (w)	\$675
Choice 3:	Size: 6 feet (h) x 4 feet (w)	\$550

Uniform Sleeves

Starting @ \$1,695 per city (up to two sponsors, per city)

Choice 1: Right Sleeve	\$1,695 (144 Uniforms)
Choice 2: Left Sleeve	\$1,695 (144 Uniforms)
Choice 3: Back Waist	\$2,695 (144 Uniforms)

Combination (One Sleeve + Back waist)	\$3,995 (Savings of \$395)
Combination (Two Sleeves + Back waist)	\$5,295 (Savings of \$790)

Sports Bottle

Starting @ \$1,995 per city (up to one sponsor, per city)

Choice 1: Bottles supplied by sponsor with sponsor's message printed.

Need more Sponsorship options...

Please contact: Sponsor@BarcelonaCamps.com or call (818) 306-8225.

FILE SUBMISSION - for Digital*:

- Submit digital files for eBlast and Online Banners in RGB Color, resolution 72 DPI
- Files in .JPG or .GIF
- No Adobe Flash files accepted

FILE SUBMISSION - for Print*:

- Files in actual size. Convert all text to Curves. Resolution 300 DPI, in .JPG or .PDF format.

For more information please call (818) 306-8225.

Mailing Address: Barcelona Camps USA • 2629 Foothill Blvd. #224 • La Crescenta, CA 91214

www.BarcelonaCamps.com | (818) 306-8225 | info@barcelonacamps.com

© 2014 BARCELONACAMPS.COM



BARCELONA CAMPS USA

MEDIA KIT 2014



Logos & Copyrights:

FC Barcelona, FCBarcelona, FCB and FCBEscola are Trademarks, Service marks and Registered to and Licensed through FC Barcelona (located in Barcelona, Spain).

Barcelona Camps USA, Inc. is a licensed Official FC Barcelona soccer camp following the training principles and guidelines of FCBEscola.

All other Logos, Symbols, Names are Trademarks or Service marks are copyrighted and Registered to their respective owners.

Barcelona Camps USA -- (www.BarcelonaCamps.com) grants the use of its name "**BarcelonaCamps.com**" for media/audio/visual/online coverage used for promoting the Barcelona Camps USA soccer camps or events. For more information please contact our corporate office at (818) 306-8225.

Official Corporate name:

Barcelona Camps USA, Inc.

Official Website:

www.BarcelonaCamps.com

FCB
© OFFICIAL LICENSE
FCBESCOLA



For logo, digital files, photos or additional information please contact:

Barcelona Camps USA, Inc.

(818) 306-8225

info@BarcelonaCamps.com

To download:

PRESS KIT: <http://barcelonacamps.com/wp-content/uploads/2014/04/Barcelona-Camps-Media-Kit-2014.pdf>

